

\$68,000
funds raised

4,300
students benefited

175
classrooms impacted

50
charitable donors

3rd Annual



**ACRES FOR
EDUCATION**



Students visit a local farm during AITC-SK's Food Farm program.

Acres for Education is a campaign dedicated to building a strong agriculture future by investing in agriculture education for K-12 students today. In its third year, more than **\$43,250 was raised through donations across Saskatchewan, with an additional \$25,000 matched by JGL, bringing the total raised to over \$68,000.**

These funds enabled 175 classrooms across Saskatchewan to visit a farm, agri-business, or agricultural event, sparking curiosity and inspiring a deeper understanding of agriculture. Learn more about the campaign: aitc.sk.ca/acresforeducation.

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Campaign Reach

Oct-Dec 2025

SOCIAL

70,419 impressions
753 engagements
49,094 reach
45 posts



ONLINE

349,000 impressions
3,969 clicks

WEBPAGE

650+ visitors
966 pageviews

Agriculture
in the Classroom
Connecting Kids and Agriculture